



The Georgia Emergency Communications



Conference

Sponsored by the
Georgia Chapters
of
APCO and NENA



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“This conference will be an excellent method of getting the information out about your products and services. I have had many great experiences with the attendees and vendors that service the Georgia 911 community. In Public Safety, we care about each other.”

—Larry Chester, Positron Public Safety Systems



Dear Vendors:

Georgia APCO and NENA have joined together once again to sponsor the Georgia Emergency Communications Conference, a joint training event and vendor exhibition. We came together last year in response to concerns about the number of conferences conducted each year and the new economic reality in which we all find ourselves. Our goal is to provide the opportunity for our members to network with their colleagues at a single dynamic event each year.

In the past, both organizations have held separate training events (sometimes four a year) around the state, taxing the resources of both our public safety members and our corporate supporters. By combining our efforts, we can provide a higher level of quality and service to all our constituents, as well as attracting a more diverse attendance, from line-level Communications, emergency medical, and emergency management personnel to Directors, Commissioners, Sheriffs and everyone in between.

The challenges of today's economy have presented some unique opportunities as well. Once again the Governor's Emergency Management Conference has been cancelled due to budget restrictions. We are please to announce that we are partnering with the Emergency Management community to host training specific to their needs as well. In addition to our traditional constituency of Communications personnel we expect attendees from the Georgia Emergency Management Group. We are also extending an invitation to members of the Association of County Commissioners and Georgia Municipal Association to attend the vendor exhibition. We have designed the agenda to maximize attendee exposure to you and your products.

We would like to invite you to register for the Georgia Emergency Communications Conference and Exhibition to be held the week of September 13-16, 2010. Enclosed in this packet is a wealth of information on the conference and vendor show. Our host, the Athens Classic Center has an outstanding facility that will allow us to provide you with a great show. We believe our plans will encourage participants to visit the vendor area throughout the day.

Please take a minute to look it over and let us know if you have any questions. We appreciate your continued support.

Sincerely,

Marcus Tomlin,
Joint Conference Chair and Vendor Liaison
Hart Co 911
800 Chandler St
Hartwell Ga., 30643

The Georgia Emergency Communications Conference & Vendor Exhibition

September 13-16, 2010

Athens, Georgia

What is GECC?

The 2010 Georgia Emergency Communications Conference is the second installment in a collaborative effort between the Georgia Chapters of the APCO and NENA. We have entered into a memorandum of agreement through 2012 to host a joint training conference and vendor exhibit in September of each year. All of these Conferences will be held at the Classic Center in Athens, Georgia.

Who are APCO and NENA?

APCO, the Association of Public Safety Communications Officials, and NENA, the National Emergency Number Association, are the two leading professional organizations for public safety communications. With a combined membership of more than 20,000 members, both Associations strive to bring effective, efficient, and direct access to emergency services to every citizen in every part of the country by providing training, guidance, and support to Public Safety Answering Points across the country and around the world.

Who attends the Exhibit?

In addition to Communications personnel at all levels, invited attendees include members of the Association of County Commissioners, Municipal Association, Sheriff's Association, Police Chiefs Association, Fire Chiefs Association, and Emergency Management Association and other members of the public safety community. We anticipate attendance in excess of 200 public safety professionals, government leaders, and others.

Exhibitor Schedule

Monday, September 13, 2010

User's Groups Meetings 5 p.m. 'til 7 p.m.

Tuesday, September 14, 2010

Vendor Registration & Set-up 8 a.m. 'til 5 p.m.

Opening Ceremonies & Vendor Welcome Reception 5:30 p.m. 'til 8 p.m.

Wednesday, September 15, 2010

Breakfast with the Vendors 7:30 a.m. 'til 9 a.m.

Training Super Session 9 a.m. 'til 10 a.m.

Exclusive Vendor Hall Hours 10 a.m. 'til 12 p.m.

Lunch with the Vendors 12 p.m. 'til 1 p.m.

Training Sessions 1:30 p.m. 'til 4:30 p.m.

Vendor Breakdown

Social 5:30 p.m. 'til 6:30 p.m.

Awards Banquet & Entertainment 6:30 p.m. 'til 11 p.m.

Thursday, September 16, 2010

Vendor Breakdown 8 a.m. 'til 12 p.m.

Market Your Company for the Best Return on Investment

Target your audience before, during, and after the show...

Before... Let our prospective attendees know who you are and how you can help them...

- ◆ Cost-effective advertisements on our websites

During... Keep your name in front of our attendee...

- ◆ Advertise in the Conference Program Book
- ◆ Donate a goodie bag item. Attendees will see your name and telephone number everyday
- ◆ Be a conference sponsor, enhance your exposure and show your support

After... Refresh their memories of their conference contacts...

- ◆ Purchase a banner Ad on our websites
- ◆ Reserve your booth for next year's show

Sponsorship Opportunities...

The Conference Committee is looking for sponsors to help support our continued training efforts. Get your name in front of our attendees at every opportunity...

- ◆ Registration area and early registration door prize
- ◆ Attendee bags
- ◆ Advertising collateral in goodie bags
- ◆ Conference Communications
- ◆ Conference Staff Apparel
- ◆ Awards
- ◆ Welcome Reception on Tuesday night
- ◆ Attendee T-Shirts
- ◆ Gifts for Speakers
- ◆ Super Session Speakers
- ◆ Breaks
- ◆ Luncheons
- ◆ Nightly Entertainment
- ◆ Social and Awards Banquet
- ◆ Joint Board Officers Breakfast

A representative of the sponsoring company will have the opportunity to present any award they sponsor and to introduce any Super Session Speaker they sponsor. See following page for additional sponsorship information.

Conference Agenda Book Full Color Ads*

All prices in addition to Basic Vendor Registration. Gold Sponsors are provided a complimentary Full-page Ad.

Full page- (6.5 x 9 inches)	\$2000.00	Half page (6.5 x 4.5 inches)	\$1500.00
Qtr. Page (6.5 x 2.25 inches)	\$750.00	Business Card (3.25 x 2.25 inches)	\$375.00

*Artwork should be sent in eps, .tif, .jpg (or) .pdf format. .eps, .tif, and .jpg will result in a higher quality advertisement. Please submit artwork to Angela Bowen at abowen@gpstc.state.ga.us no later than July 15, 2010. Payment in full must be received by August 1, 2010 to guarantee inclusion in the Conference Agenda Book.

Exhibition Hall Information

The Classic Center provides an outstanding venue for exhibitors and attendees alike. Located in the Grand Hall North, the Emergency Communication Conference vendor show will be directly located next to the training space assigned to the various training sessions.

Grand Hall North has 35-foot ceilings, and its dimensions are 96.5 feet by 145 feet for a total area of 13,992 square feet. Each booth will be 8 feet by 10 feet. The Classic Center will provide an 8-foot high green and white back drape and a 33-inch high white side rail drape. The tables will be skirted and draped. One small trashcan will also be provided.

The Classic Center can assist you with all of your audiovisual needs as well as labor necessary to install them. We are asking that you work directly with the Classic Center to make those arrangements.

If you would like to ship your display to the Classic Center in advance of the show, please complete the appropriate forms and submit them to the Classic Center no later than 15 days prior to your packages arrival. A material-handling fee of \$10 per package received or shipped is charged by the Classic Center. The charge is increased to \$25 for each package received more than 5 days before your event. Classic Center staff can provide the labor necessary to install and dismantle your exhibit. You may choose to have the booth installed prior to your arrival, or supervise its assembly at your convenience during the Vendor set-up time.

Operations and service staff from the Classic Center, as well as members of the Joint Conference Committee will be available throughout the show to assist you. If you have any questions, please feel free to contact Marcus Tomlin at 706-376-3930.

Exhibition Guidelines and restrictions of the Classic Center are included in the contract in this packet. Please adhere to these guidelines as closely as possible.

Hotel Information

The Holiday Inn, Athens is our host hotel. Accommodations are available at conference rates at The Holiday Inn, Holiday Inn Express, and Hilton Garden Inn. All attendees and vendors are responsible for their own reservations.

You may call 1-800-HOLIDAY for reservations, or contact the hotels directly at the numbers below. Be sure to mention code ANA to get the conference room rates.

You may also contact the hotels if you are interested in arranging and hosting a hospitality suite after official conference hours. **The GECC is not hosting a hospitality suite;**

Hospitality suites will be the sole responsibility of the vendor who contracts with the hotel.

Holiday Inn	706-549-4433
Holiday Inn Express	706-546-8122
Hilton Garden Inn	706-353-6800

Basic Vendor Registration and Sponsorships

Basic Vendor Registration

Basic vendor registration is \$700.00 and includes one- 8x10 area, one-6ft table, two chairs, and power. Exhibitors must provide their own extension cords and power strips.

Corporate “Gold” Sponsorship

Full corporate sponsorship is \$2000.00 and include Basic Registration plus a full-page (6.5 inches wide by 9 inches tall) color advertisement in the conference agenda book. A banner display in the conference hall for the duration of the entire conference.

The deadline for registering for these Gold Sponsorships is July 15, 2010.

Any registrations after this date may not give the conference staff time to include the advertisement in the agenda book, or to produce the banner.

Special Sponsorships

In order to defray some of the cost of providing high quality training for our attendees, and to maximize exposure for our vendors, we are offering special sponsorship opportunities throughout the conference. If your company would like to sponsor a speaker, award, or other event, please contact Marcus Tomlin for more information.

Break Sponsorships

Each refreshment break sponsorship is \$500.00.

Break sponsors will have a full color sign with the company logo displayed on the break tables. Sponsors have the opportunity to display product literature and information about the company and products in the break area. Break sponsors will be recognized in list form in the conference agenda.

Door Prizes

All exhibitors have the opportunity to provide door prizes to be given away during specific times during the conference and at the social events. Each vendor is encouraged to bring a door prize to be given away at the social events, and if possible, to donate a prize to be given away sometime during the week. Please advise our vendor liaison if you have door prizes to be given away so that we may incorporate them into the schedule.

If you cannot make it to the conference would you consider supporting us through a sponsorship or donation? As always, we encourage your participation through sponsorships that we solicit to finance the cost of the conference. As stated before, we understand that it is only through your generosity that we can make these events happen.

If you have any questions or need any information please contact Marcus Tomlin by telephone at 706-376-3930 or by email at hc911comdir@yahoo.com.

Exhibitor Rules and Regulations

These rules and regulations are a part of the contract between _____ (“Exhibitor”) and the Georgia Emergency Communications Conference (GECC) for exhibit space at 2010 Georgia Emergency Communications Conference.

Anything not covered by these regulations are subject to the decision of the GECC. Exhibitor, and/or their representatives, failing to comply with these rules and regulations may incur penalties including, but not limited to, removal from the show floor or loss of priority points gained for participating in the current year’s event.

Booth Selection

The GECC will assign booth space based on the needs of individual vendors, sufficient separation between competing companies, and other factors determined by the Vendor Liaison. Space will not be held until payment is received. Vendors must rent enough space to contain their entire display.

Payment for 2010 Exhibit Space

Payment in full must accompany this contract and must be received by August 1, 2010. Checks should be made payable to Georgia Emergency Communications Conference. Please ensure that your check covers the total cost of any sponsorships above and beyond the Basic Vendor Registration.

Cancellation /Reduction/Withdrawal and Default of Exhibit Space

Cancellations received within thirty days of the conference will be charged a \$250.00 administrative fee. No refunds will be made with less than thirty days notice. The Conference Committee must confirm and make payments for conference activities, meals and breaks based anticipated revenue and do not maintain the financial resources to make refunds after conference expenses have been paid. We are sorry for any inconvenience.

IAEM Rules in Effect

Any additional lighting must be contained within the exhibitor’s booth space boundaries and directed in to the booth. The Conference Committee reserves the right to limit or prohibit flashing, spinning or pulsating lights, lasers, and ultraviolet lighting.

Exhibits must be structurally sound and designed to withstand some contact such as minor bumps from attendees.

The use of confetti or glitter is prohibited. The use of helium balloons and adhesive stickers is highly discouraged.

All other IAEM guidelines are in effect.

Rules Variations

Any variation of IAEM rules requires advanced written notice to the Vendor Liaison.

Fire Regulations

The Athens/Clarke County Fire and Rescue services departments require the following:

- No untreated hay, straw, or cotton bales are allowed.
- No flammable decorations or decorative flammable materials are allowed.
- All draperies, drops, curtains, and table coverings used in places of assembly shall be noncombustible, inherently flame resistant, or treated and maintained fire resistant.
- No person shall cause or permit any open flame, candles, torches, etc. to be used.
- No covered structures such as tents, roofs, or overhead coverings are allowed on any display in a building equipped with fire sprinklers without the prior consent of the Fire Marshall.
- No blockage of emergency exit signs or doors with displays or banners is allowed.
- An unobstructed aisle (the width of each set of exit doors) must be left directly from the flow of traffic to the exit doors.
- Drapes, decorations, buntings, and other decorative materials must be fire retardant and/or properly treated to meet the requirements of flame proofing.
- Cotton batting whether natural, artificial, or manufactured, straw, dry vines, leaves, hay, pine needles, and sawdust are prohibited unless rendered fire retardant. Cut trees, e.g. Christmas trees, must have prior approval of the Fire Marshall.

The inside public display of autos, trucks, recreational vehicles, boats, or any other gasoline or diesel powered equipment shall be subject to the following rules:

- All fuel tanks must have not more than $\frac{1}{4}$ or less fuel in relation to the capacity of the tank.
- All fuel caps must be locked or taped shut.
- The hot lead of the battery cable must be disconnect and taped.
- All vehicles, motor homes, etc. shall have L.P. containers removed unless the containers are new, have never been used, and are empty.
- All flammable liquids or L.P. gas are prohibited in public buildings. Five-pound bottles of L.P. gas may be used for demonstration purposes if approved by the Fire Marshall.
- Displays that involve cooking with a pan or deep-frying shall be prohibited. No L.P. cooking gas is allowed.

Employee Badges

All persons staffing an exhibitor's booth must be properly identified. Upon registration, each registered vendor will receive a Conference identification card that must be worn and visible at all times during the vendor show or other conference activities attended by the vendor.

Exhibitor Appointed Contractors (I & D)

Exhibitor must notify the vendor liaison of any additional contractors hired by the vendor who may attend. Such persons must check-in at the registration table and obtain a conference identification card prior to entering the exhibit hall. Classic Center staff is not required to meet this provision.

Children Under 16 Years of Age

Children under the age of 16 must be accompanied by an adult while on the exhibit floor. Only registered vendors, attendees, and registered guest will be allowed access to the exhibit hall.

Exposition Hours

For security purposes, no one will be allowed on show floor after hours. Security will be provided by the Classic Center.

Set-up and Exhibit Inspection

Set-up must be completed by 5:00 p.m. on Tuesday, September 14, 2010. The GECC will conduct a walk through to ensure that the exhibit hall is ready for the opening ceremonies and vendor welcome reception. Vendors who are not set-up by 5:00 p.m. will be required to wait until after the welcome reception to complete their set-up.

Damages to Premises

Exhibitor is responsible for any damage caused to the Classic Center by the act, default, or negligence of the exhibitor. The sum necessary to restore the Classic Center and its equipment contained therein to their original condition.

Storage of Packing Crates and Boxes

Exhibitors will not be allowed to store packing crates or boxes in such a manner as to interfere with the flow of foot traffic or the line of site of the vendor show. The Classic Center can arrange for storage if necessary.

Removal of Exhibits

Exhibits may be removed between 8:00 a.m. and 12:00 p.m. on Thursday, September 16, 2010.

Clean Up Fees

Exhibitor will be responsible for any excess clean up fee charged by the Classic Center.

Exhibiting with Partners

No exhibitor can assign, sublet, or share space without written consent no later than thirty (30) days before start of conference. No permission will be granted onsite. Exhibits that require more than the 8x10 space must purchase additional booths as needed.

Restriction of Direct Sales

Order taking, sales contracts, and any other sales activity must meet the requirements of state and local laws and regulations.

Marketing Activities Outside of Exhibit Space

All vendor sales contracts and other sales activities must take place inside their exhibit space. **Suitcasing and outboarding are strictly prohibited.** Sound from individual exhibitor booth space may not exceed 85 decibels.

Operation & Conduct

The Classic Center and the GECC reserve the right to remove any vendor from the exhibit for questionable, offensive, dangerous, or otherwise unacceptable behavior or actions.

Exhibitor Off-Site Functions/Hospitality Hours

No off-site events should be scheduled during official conference events. Vendors are encouraged to join the attendees at scheduled social functions after hours. Social functions are not considered "official conference events."

Photography

Photography of the exhibit hall or contents of any exhibitor booth is strictly prohibited at all times unless by official conference photographer.

Use of Association/Conference Name(s) or Logo(s)

Exhibitor shall not use the APCO or NENA name, trademarks, logos or other indicators to infer that APCO recommends or endorses any product or service. Use of the APCO or NENA name and/or logo or conference name and/or logo for promotion by an exhibiting company before, during, and after the Conference & Exposition is granted only with the permission of the GECC. You may obtain a Logo Request Form by contacting the vendor liaison.

Exhibitor Insurance Requirements

The Classic Center may require exhibitors to provide proof of liability insurance. Exhibitors may be asked to provide the Classic Center Staff with information about the company's insurance coverage upon request.

Compliance of Exhibiting Firm

Each exhibiting firm agrees to comply with all relevant federal, state, and local laws and ordinances and any rules and regulations of the exposition facility.

Show Cancellation/Change of Venue

Should the conference be cancelled for any reason, the GECC will make every attempt to notify the point of contact for each vendor as noted on the vendor registration form. We will also post a notice on the websites of both Georgia APCO and Georgia NENA. Refunds will be issued as soon as possible, but within 60 days of such cancellation. Should a change of venue occur the GECC shall make every attempt to notify the point of contact for each vendor as noted on the vendor registration form. Refunds will be issued on a case-by-case basis.

Exclusion

The GECC reserves the right to exclude any exhibitor from the show and if eviction for cause takes place, no refund will be issued.

Waiver

This contract is irrevocable. Signee waives any rights not enumerated in this agreement.

Jurisdiction; Governing Law; Venue

This contract shall be governed by the laws of the State of Georgia. Any action commenced by Exhibitor arising out of or relating to this Agreement, or arising out of or relating to the exhibition, shall be brought solely in the courts of Georgia unless the GECC consents to another forum. Exhibitor consents to the jurisdiction of the courts of Georgia for the resolution of any action relating to this Agreement, arising out of, or relating to the exposition.

Attorneys' Fees

Exhibitor agrees to pay any and all attorney's fees incurred to enforce the terms of this agreement.

Taxes

The exhibitor will pay any local, state and/or federal taxes applicable.

Indemnification

Exhibitor agrees to defend, indemnify and hold harmless the Georgia Emergency Communications Conference Committee, individual members thereof and the Classic Center from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or asserted against GECC or the Classic Center on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence, or misconduct on the part of Exhibitor (or any of its booth personnel, representatives, agents, servants, employees, contractors, patrons, guests, licensees or invitees, or of any other person entering in or about the Exhibitor's booth space with the express or implied permission of Exhibitor) or when any such injury or damage is the result, proximate or remote of the violation by Exhibitor (or of any of its booth personnel, representatives, agents, servants, employees, contractors, patrons, guests, licensees or invitees) of any law, ordinance, or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the operation or use of Exhibitor's booth space. Such indemnification by the Exhibitor shall be effective unless such damage or injury results from the gross negligence or willful misconduct of GECC or the Classic Center. Exhibitor covenants and agrees that in case GECC shall be made a party to any litigation commenced by or against Exhibitor or relating to this contract or to Exhibitor's booth space or to any its agents, servants, employees, contractors, patrons, guests, licensees or invitees, then Exhibitor shall and will pay all costs and expenses including reasonable attorney's fees and court costs, incurred by or imposed upon GECC of the Classic Center by virtue of any litigation.

Accessibility Requirements

The Georgia Emergency Communications Conference Committee is committed to making our conference and exhibit accessible to all attendees regardless of any disabilities the person may live with. We intend to meet all applicable requirements of the Americans with Disabilities Act. Vendors must ensure that their exhibits are reasonably accessible for people with disabilities including but not limited to special mobility, visual, or hearing needs.

The Georgia Emergency Communications Conference Committee reserves the right to change the rules and regulations as it deems to be in the best interests of the exhibition and conference. This contract contains the entire agreement between GECCC and the Exhibitor. It may not be orally modified. Only an agreement in writing, signed by the duly authorized representative of both parties will be enforceable.

I hereby agree to the terms and conditions of the Contract and the Georgia Emergency Communications Conference in their entirety.

Exhibiting Company: _____

Signature _____

Date _____

Please sign and return this contract and Vendor Registration Form to
Marcus Tomlin C/O Hart County 9-1-1
800 Chandler Street
Hartwell, GA 30643

Email : hc911comdir@yahoo.com

Fax: (706) 856-5316

Office: (706) 376-3930

Your Joint Conference Committee

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Hart County 9-1-1
Vendor Liaison

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